

Jefferson County United Way  
 REQUEST FOR PROPOSAL: APPLICATION SCORING RUBRIC  
 FOR FUNDING CYCLE: YEAR - YEAR

	UNSATISFACTORY 0-1 PTS	SATISFACTORY 2-3 PTS	EXCELLENT 4-5 PTS	SCORE
<p>ORGANIZATION NARRATIVE</p> <ul style="list-style-type: none"> <li>• The <b>organization is well-established in the community</b></li> <li>• <b>The mission is philosophically consistent with JCUW’s mission</b></li> <li>• <b>The organization prioritizes service delivery to vulnerable audiences</b>, especially struggling, working household; young children, pre-teens, and teens from these households; or employees seeking re-skilling/upskilling due to un- or under-employment</li> <li>• The organization has a <b>well-articulated approach to ensuring diversity, equity and inclusion practices in its operations, staff and board recruitment, and program/project delivery</b></li> <li>• There is adequate staffing and staff appear qualified</li> </ul>				
<p>COMMUNITY IMPACT AREA SELECTION</p> <ul style="list-style-type: none"> <li>• The <b>selected Community Impact Area aligns well to the Organization Narrative</b></li> <li>• The <b>goal or goals selected under the Community Impact Area align(s) well to the Organization Narrative</b></li> </ul>				
<p>PROJECT DESCRIPTION</p> <ul style="list-style-type: none"> <li>• The <b>desired outcome(s) are reasonable yet ambitious</b></li> <li>• The <b>desired outcome(s) are consistent with JCUW’s goals</b> for the selected Community Impact Area</li> <li>• It is <b>clear who the prioritized beneficiaries</b> are, and this audience <b>makes sense for the proposed project/initiative</b></li> <li>• The <b>timeline and deliverables are clearly articulated</b></li> <li>• The <b>key activities are clearly articulated</b></li> <li>• <b>What is being measured, why, and how is clearly articulated</b> (Data Collection)</li> <li>• <b>Staff are prepared</b> to deliver on the project/initiative</li> <li>• There is <b>adequate technological infrastructure</b> to support the project/initiatives</li> </ul>				

<ul style="list-style-type: none"> <li>• The <b>applicant will collaborate with other organizations to execute this project/initiative</b> <i>(not required, but considered to be excellent stewardship and sustainability-minded)</i></li> </ul>				
<p>BUDGET OVERVIEW</p> <ul style="list-style-type: none"> <li>• The <b>overall cost of the project/initiative is reasonable</b>, considering the timeline, key deliverables, and goals</li> <li>• The applicant has a diversified funding stream for overall operations and program delivery</li> <li>• The proposed project/initiative represents no more than ____ of the overall operations budget</li> <li>• At least 60% of the Board gives a personally significant monetary gift to the organization (apart from events or special purchases)</li> </ul>				